Building your new HOME

RIHARDS SVALKOVSKIS

SOCIAL-NETWORK webplace builder

Meet new people
Explore sites
Surf user accounts
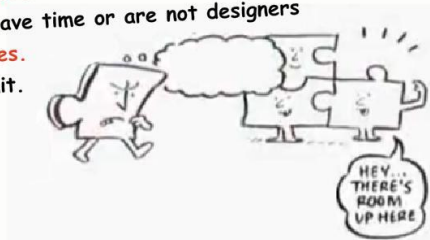Create your own webpage

WEXOD

Coming up 16 February, 2012

Why to use?

It is fast, easy and simple.
No PROGRAMMING skills needed

Those who don't have time or are not designers
can use themeplates.
No age or skill limit.

HEY...
THERE'S
ROOM
UP HERE

What can you do with it?

Build your own free website which functions as you like
Explore other user accounts
Become popular with your ideas and design skills
Have fun by adding games and stuff

WE SHOULD BE
WAKING
THEM UP TO
WHAT IS INSIDE
OF THEMSELVES!

ABOUT ME:

Vidzeme University college student

Graduated Vidzeme University college first level higer education program in 2008

Hobbies:

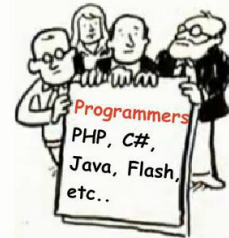<programming>FLASH, PHP, MYSQL, C++</programming>

<sports>Athletics</sports>

Host company:

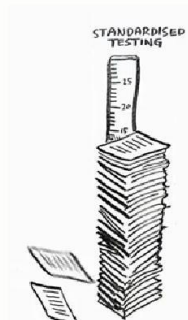# Digiinfo Systems

Operates in Estonian market since 2000.

Programmers PHP, C#, Java, Flash, etc..

Turnower: EUR 680,000

Employees- only 15

Contacts:

Home page: http://www.digiinfo.ee
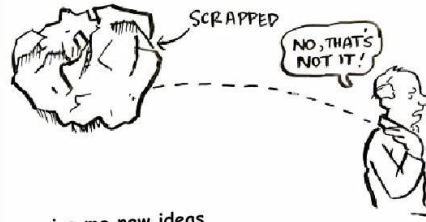E-mail: info@digiinfo.ee
Skype: Digiinfo

My:

Duties

During Internship

Appication development: Making FLASH banners
Learning business strategies: Reading materials
Helping and Fixing problems: Rebuilding applications
Learning how to make sucessfull design elements and stuff..
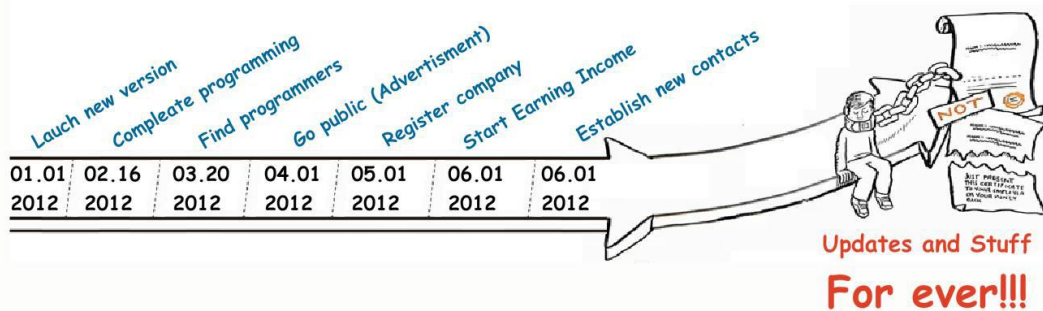
Project Changes
After BTP

1 Rebuild current version: Host company give me new ideas
Launch and learn from users: Allow users to send information about problems

2 Find a partner: Because I don't have much time, I will needed help (Mangement, marketing, arrannging financing)
Register company: Micro enterpise (no more than 5 people)

Project Activity
TIMELINE

Lauch new version — Compleate programming — Find programmers — Go public (Advertisment) — Register company — Start Earning Income — Establish new contacts

| 01.01 2012 | 02.16 2012 | 03.20 2012 | 04.01 2012 | 05.01 2012 | 06.01 2012 | 06.01 2012 |

Updates and Stuff
For ever!!!

One time
Business starting costs

Company's registration: EUR 150
Open bank account: EUR 150
Making advertisement: EUR 600

First
6 Month costs

Salary: EUR 800
Taxes: EUR 120
Server rent: EUR 52
_____

Tototal: EUR 1900

Incomes per month

Minimal user count: 1250 users

X

Average number of applications
per user: 2 applications

X

Application price: EUR 0.40

Total: EUR 1000
Monthly expenses EUR -700

Financing

Investors or Investment Loans

Long-term loans for the acquisition of basic resources,
for the launching of new business projects,
and for the purchase of real estate
(office, manufacturing or storage facilities),
renovation or construction.

Strengths

New product
Minimal start expenses
Programming knowledge
New ideas and technics

Opportunities

New social network model
Big chance to go "Sucessfull"

Weaknesses

No business experiance
Hard to develop

Threats

No popularity
Competition
Techical problems

After great success

Go WORLD WIDE

Creating world wide advertising.
Sell other things- like T-shirts with logo and stuff..