

“Lingerie créateur ” project

Zane Cakure
Latvia



What do I do

- ◉ Studying business administration
- ◉ Enjoying beauty of art
& dancing fun

Project idea

Before

- ◉ Lingerie manufacture and shop

After

- ◉ Cooperate
 - small textile manufactures
 - Latvian designers
- ◉ “Lingerie créateur ”
- ◉ Shop

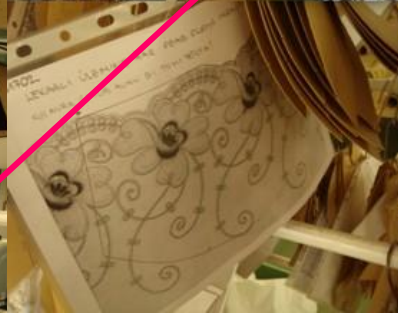
Host company (1)

- **Miss Mary**

- Swedish own company
- Underwear & swimsuits
- Wide range of sizes



do?



Host company (2)

● **BonBon Lingerie**

- Estonian own company
- Established 2004
- Luxury brand
- High quality



- Designs
- Fabrics
- Stock
- Shop
- Photo shooting

What did I do?



Art of making lingerie

“Lingerie créateur”

You can:

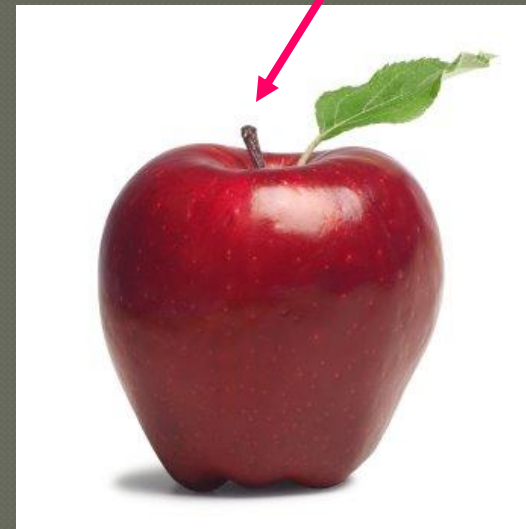
- Model
- Size
- Fabrics
- Accessorizes
- Decoration
- And more



From blossom to fruit

Market research
Business plan
Finding investments
and partners
Set up company
Create home page

START THE BUSINESS





“Lingerie créateur”
WE WILL:

competitive & well-
known brand

open the shops

*keep growing and
growing!*

Spendings

Home page	€ 700
Marketing	€ 1 000
Fixed assets	€ 1 500
Current assets	€ 3 500
Salary 3 workers	€ 2 300
Rent	€ 500
	€ 9 500

Could it work?



YES YES YES YES YES

YES YES YES YES YES

YES YES YES YES YES

YES YES YES YES YES

YES YES YES YES YES

YES YES YES YES YES

YES YES YES YES YES

YES

Thank you for your
attention!



Zane