



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE



BALTIC TRAINING PROGRAMME



Home Hairdresser

Dance the dream beautiful

About me :

Name Baiba

Surname Kalvāne

Birthday date (12.09.1992)

School

Rigas Style and fashion secondary school (2008-)

Art school (- 2006)

Practice abroad

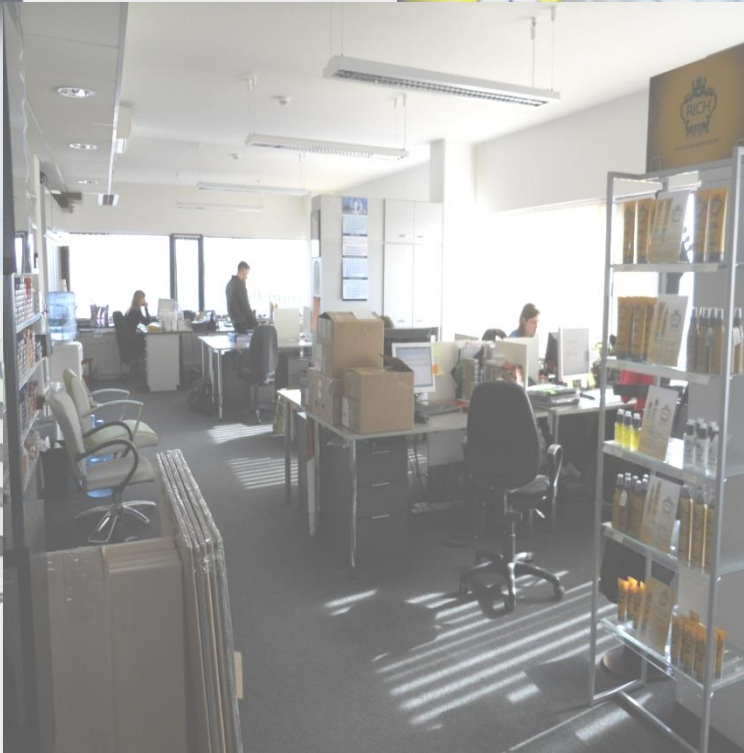
Leonardo da Vinci project in Finland (2010)

Interests


*Traveling, hiking, arts, cliff climbing, cycling, Award,
volunteer work*

Host company



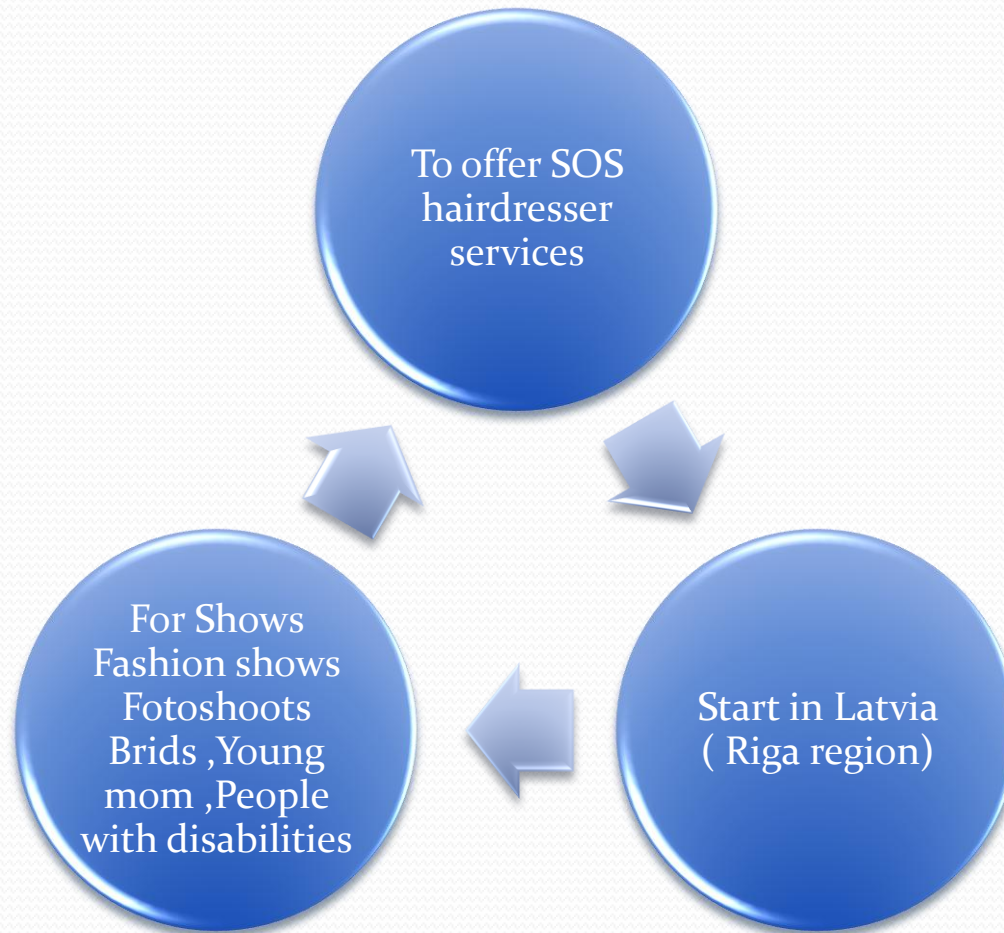


Task during the internship



Price change
Price calculation
Price tag preparation
Learning the main retailing rules
Preparing starting package offer
Arranging current and new product lines
Participating in Alterna seminar

My business project



Aims



Bring
company
successfully
into the
market

Build brand
prestige

Start
making
money

Target group



Shows
Fashion
shows

Fotoshoots



Brids
Seasonal
events



Young
mom



People
with
disabilities

Development

Home
hairdressers

- Start mobile home hairdresser service

Retailer

- Start retail market

Show
Organisation

- For hairdresser, competition, show and presentation

hairdressing
school at home

- Private lesson for client

Next step and timetable

2012 July

- Budget plan

2012 August

- Finding finance
 - 10% Personal resources
 - 20 % Investors (personal contacts)
 - 20 % European Projects
 - 50 % Banc loan

2012 September

- Register company

2012 October

- Room for rent, transport (Real Estate Agency, Auto saloon)

2012 Decemeber

- Equipment (Go to special shop for hear care)

€	First Month	Second Month	Third month	Fourth month	Fifth month	From sixth till one year	Total
Room rent	0	0	0	378	378	2646	3402
transport	0	0	0	20328	600	3200	24128
Equipment	0	0	0	0	3250	750	4000
Publicity	50	100	100	100	100	350	800
unforeseen expenses	600	600	600	10%	10%	10%	1800
Total	650	700	700	20806	4328	6946	34130

Deliverables

- 10 employees
- Aproxametly 30 regular client (at least 1 per month)
- Website made
- Retailer
- Young branches;
 - * short course at home
 - * Show organisation, seminar
- Hairdressing saloon
- New brand- Home hairdresser





Thank you for your attention



Any questions?

