



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013

“Car rim design” company development



BALTIC TRAINING PROGRAMME

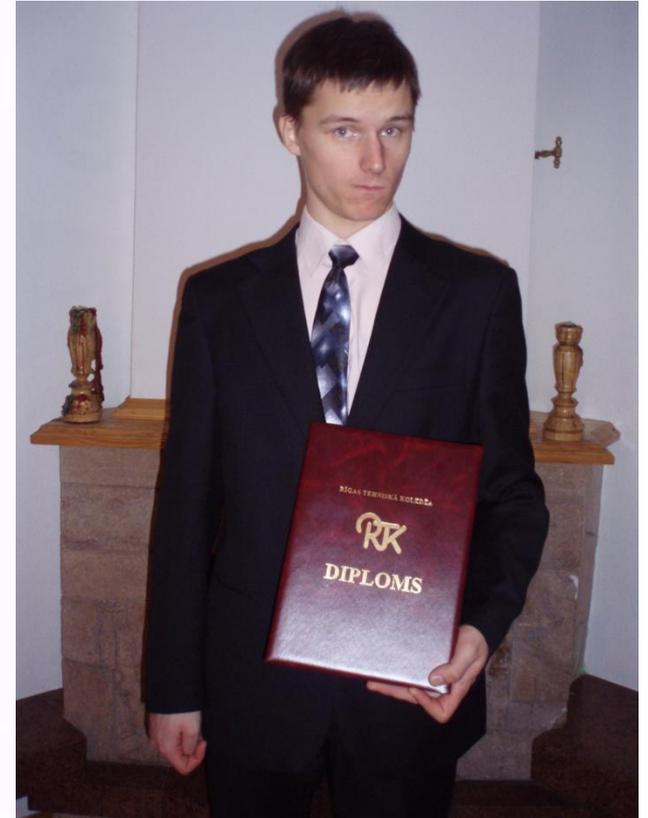
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Jānis Ozols



About me..

- 22 years young
- Finished Riga Technical college
- Plan to continue studies
- Have lot of diferent ideas
- Love to talk about business opportunities.



Internship.

- Company - Gagerage OÜ (Ameerika auto).
 - 3 workers/partners
 - Start capital from EU and RAK
 - 1 garage, with 1 car lifter
 - With plans to grow.



My tasks

- Main task – do everything that others do.
 - Change car parts
 - Clean garage.
- If there was no work for me, my task was to help profesional mechanics.

Internship

- Some other activities in internship:
 - Visited spare part sellers
 - **Visited sand blasting company**
 - Visited scrap company
 - Riding with some american cars.



Internship

- Internship problems
 - Language barrier
 - Few clients
 - Practically nothing common with my idea



Internship

- Internship benefits

- Lot of useful insights about cars, business, and life.
- Discovered the main thing – “Love what you do”
- Contacts with Parnu American car club members.



My idea.



My idea.

Before internship	After internship
Car rim painting/design company.	Small powder coating/sandblasting company, with aim to renew things/create their design.
Optimistic business plan.	Have realistic estimated costs.
Did not realize marketing importance.	Have real marketing plan.
	Improved list of supplies and equipment.
	More determination to implement my project.

- After intership.



Rim design



Rim painting

My idea.



Stylish rim shop



Sand blasting engraving



Sand blasting



Powder coating

My idea.

- **Costs**

- Electricity connection – 2300 €
- Water connection – 1500 €
- Buildings – 2100 €
- Powder coating oven – 8700 €
- Compressor – 1150€
- Powder coating gun – 500 €
- Sand blasting gun – 200 €
- High pressure cleaner – 150 €
- Special suit – 310 €
- Working places - 260 €
- Qualitative tools – 160 €
- Current assets – 1200 €
- Advertising costs - 400 €
- Other costs – 500 €

Total: 19 330 €



My idea.

- Timetable

- Finish business plan – April, 2011
- Tak part in support programmms/get loan – April, May, June 2011
- Start administrative work – June, 2011
- Construct buildings, connect electricity and water – July, August, September, 2011
- Get all tools – September, October 2011
- Start work – October/November 2011

Next steps.

- Go back to Latvia.
- Finish business plan.
- Look for loan.
- Start business and..
- Become a successful businessman.

Results/reflections

- I realized some important things for my project:
 - Love what you do.
 - Advertising is really important
- Have contacts in Parnu.
- Very good if is someone with experience.
- Think twice!
- If there is an opportunity – take it!



Thanks You for attention!

And....

Maybe someone needs to paint rims....?