



PICOBELLO Project Newsletter # 1

April 2024 – September 2024

Welcome to the first edition of the Picobello Project newsletter! This issue covers the key activities and achievements of the project from its launch in April 2024 through September 2024. Inside, you'll find details on meetings, workshops, and future plans aimed at fostering more inclusive and sustainable communities across Europe.

WHAT IS THE PICOBELLO PROJECT?

The Picobello project, funded by the Interreg Europe program, aims to improve regional development policy tools by implementing the values of the New European Bauhaus (NEB). Launched by the European Commission in 2020, the NEB connects the European Green Deal with the spaces we live and work in. The initiative promotes sustainability, inclusivity, and aesthetics, creating a platform for collaboration across science, technology, art, culture, and design.

Picobello supports regional authorities and local governments in integrating these values into existing policy frameworks, encouraging long-term thinking, product lifecycle considerations, and integrated approaches in industrial ecosystems.

PROJECT PARTNERS

Lead Partner: Marshal Office of the Silesian Voivodeship (Poland)

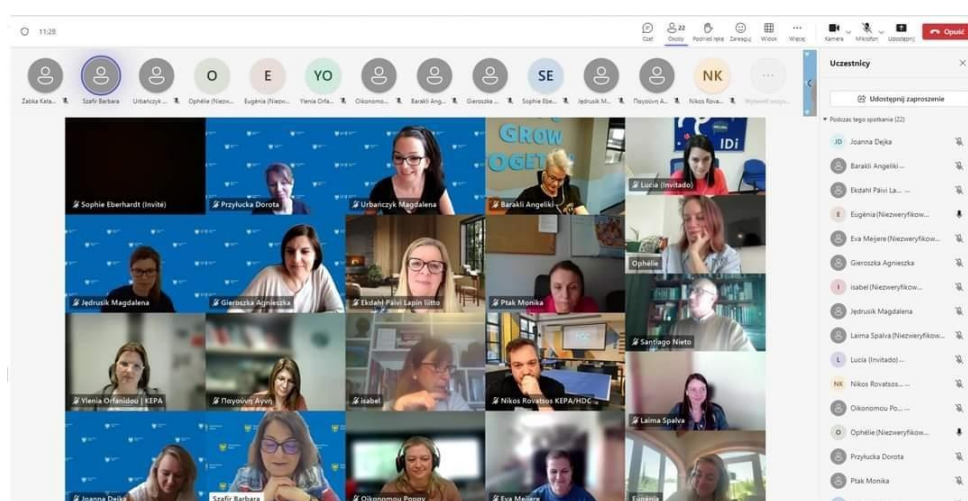
Project Partners:

- ✓ Business And Cultural Development Centre (Thessaloniki, Greece)
- ✓ Barcelona Design Centre (Barcelona, Spain)
- ✓ Galicia Innovation Agency (Santiago de Compostela, Spain)
- ✓ Regional Council of Lapland (Rovaniemi, Finland)
- ✓ Vidzeme Planning Region (Vidzeme, Latvia)
- ✓ L'École de design Nantes Atlantique (Nantes, France)



PROJECT KICKOFF

On May 21, 2024, the inaugural meeting of the Picobello project partners took place online. The meeting was an opportunity to discuss the project's key objectives, organizational structure, and collaboration strategy. The importance of partner engagement in carrying out joint initiatives was emphasized, and the groundwork was laid for future actions. This was the first step toward building dynamic, inclusive communities across Europe.



WORKSHOPS IN GALICIA

In June 2024, a three-day workshop was held in Galicia, gathering project partners for a knowledge exchange and sharing of best practices. The workshop included visits to innovative initiatives such as Meninas de Canido, an artistic project that integrates the local community through art, and the Rural Laboratory in Montefaro-Ares, where actions for social innovation and sustainable rural development were showcased.

During the workshops, participants presented the most effective solutions implemented in their regions, such as the DIFERENZA program, which promotes inclusivity and diversity in the labor market. Discussions and hands-on activities generated new ideas for future implementation.





EVENTS BY OUR PARTNERS

The Picobello project partners have organized a series of stakeholder meetings, allowing for the exchange of experiences and discussions on key regional development issues:

- **Silesian Voivodeship:** On October 1, 2024, an online meeting was held with representatives from the Cieszyn Castle, WSB University, and Katowice City of Gardens. The event focused on the direction of future research and regional analyses supporting project goals. Discussions led to concrete conclusions for actions in the upcoming months.
- **Barcelona:** Partners in Barcelona conducted individual consultations with key institutions such as LCI Barcelona, IED Barcelona, and Fab Lab Barcelona. These meetings resulted in the identification of best practices and opportunities to involve new stakeholders in local project groups. Plans were made to collaborate on additional European initiatives.
- **Galicia:** In Santiago de Compostela, a meeting focused on analyzing the DIFERENZA policy and planning further regional actions took place. The event brought together project institutions and local initiatives, collectively working on improving programs supporting inclusivity and sustainable development.
- **Vidzeme:** In the Vidzeme region of Latvia, partners held workshops on the principles of the New European Bauhaus. Participants discussed ways to implement these principles locally and shared examples of best practices that could serve as models for other regions.

Each of these events has contributed to strengthening cooperation between partners and developing solutions that support the project's objectives.

PLANS FOR THE FUTURE

In the coming months, the Picobello project will focus on:

- ✓ Organizing more workshops and study visits to facilitate further knowledge exchange.
- ✓ Intensifying cooperation with stakeholders at the local, regional, and European levels.
- ✓ Implementing New European Bauhaus principles into regional policies to promote sustainability and inclusivity.

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PICOBELLO

For more information about the Picobello project, please visit our website: [Picobello Website](#).

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