

What does
PICOBELLO
stand from



Piloting COLlaborative ways
to BETter Living LOcally



PICOBELLO Project Newsletter # 2

October 2024 – March 2025

Welcome to the second edition of the Picobello Project Newsletter! In this issue, we highlight the growing momentum of the project from October 2024 to March 2025. From transnational workshops to stakeholder engagement across Europe, we are seeing our shared vision for more inclusive, sustainable communities take shape through concrete actions and recognised good practices.

WORKSHOP IN BARCELONA

A Creative Journey through Sustainability

In February 2025, PICOBELLO partners gathered in Barcelona for a dynamic transnational workshop hosted by the Barcelona Creativity & Design Foundation. This gathering provided an inspiring setting to exchange ideas, share experiences, and deepen our collective understanding of sustainability, circularity, and the core principles of the New European Bauhaus (NEB).

The workshop featured a rich and varied programme designed to highlight both local innovation and inter-regional perspectives:

- ✓ Partner presentations provided insights into different regional strategies related to NEB, circular economy approaches, and inclusive urban development practices.
- ✓ A Case Clinic Workshop held at Nest City Lab provided an engaging, hands-on format for discussing real-world challenges. Through collaborative reflection and open dialogue, participants explored good practices and found new angles on ongoing initiatives.

- ✓ Study visits around Barcelona connected participants directly to cutting-edge projects and spaces:

Barcelona Activa – a hub for creative entrepreneurship and UX innovation.

BIT HABITAT – a laboratory for urban transformation based on citizen participation.

TMDC Coworking Hub – a collaborative space supporting large-scale sustainable projects and creative experimentation.

The Barcelona workshop proved to be a valuable moment in the project's timeline – strengthening links between partners, inspiring new ideas, and bringing NEB values into concrete focus through local experiences and shared reflections.





GOOD PRACTICES

Progress and Recognition

The PICOBELLO project continues to showcase inspiring initiatives from across Europe. As of this semester, 12 good practices have been submitted to the Interreg Europe portal. Of these, two have been recognised by the Interreg Europe Policy Learning Platform experts and published in the official programme-wide database:

Treballem+B (We Work Better) – Barcelona Creativity & Design Foundation

This initiative bridges the gap between companies and social entities to enhance inclusive employment in Barcelona. With a manifesto now signed by over 135 organisations, Treballem+B promotes long-term, inclusive hiring practices through collaboration and shared knowledge.

“Treballem+B offers a transferable model to promote employment equity by aligning social missions with private sector values rooted in JEDI – Justice, Equity, Diversity, and Inclusion.”

Network of Entrepreneurship and Employment Support Hub – Galicia Innovation Agency

Targeting rural revitalisation, this programme strengthens the entrepreneurial ecosystem in Galicia through local hubs offering training, coworking spaces, mentoring, and access to financial tools like the Territorial Intelligence System for Entrepreneurship.

Recognised with the European Entrepreneurial Region Award 2025, it supports over 2,400 initiatives and promotes the retention of talent in low-density areas.

Explore all submitted good practices here: [Picobello GPs](#)



REGIONAL EVENTS AND STAKEHOLDER ENGAGEMENT

Over the past semester, the partners have continued to engage local stakeholders through events, workshops, and collaborative meetings:

- **Poland** – Silesia NEB Stakeholder Workshop
Focusing on green space as a driver of identity and well-being, the workshop revealed that the challenge is not in a lack of nature, but a lack of narrative and strategy. Key recommendations included educational campaigns, grassroots support, and the development a catalogue of nature-based best practices.
- **Finland** – Urban-Rural Linkages Workshop
Held in November 2024, this workshop explored land use, service integration, and natural resource management between urban and rural areas. In addition, a citizen science for policy session was held in December, followed by a stakeholder meeting that shaped future project planning and upcoming study visits.
- **Greece** – Two Local Stakeholder Group Meetings
Discussions revolved around empowering green transitions and embedding NEB values in local policies. There was a strong focus on co-creation and the strategic integration of sustainability, inclusion, and aesthetics. The meetings generated valuable exchanges on current projects and regional challenges, and laid the foundations for a four-pillar approach to future action: political, economic, social and technological.
- **Spain** – Galicia Stakeholder Meeting
At the Juana de Vega Foundation, six sustainability projects were showcased, promoting cross-sectoral dialogue and mutual learning in areas such as green infrastructure, mining sustainability, and talent development.
- **Spain** – Barcelona Stakeholder Meeting
Local actors actively contributed to the Barcelona partners meeting, presenting regional best practices and reinforcing their commitment to the project's goals.
- **Latvia** – NEB in the Built Environment Stakeholder Meeting
Professionals from the Vidzeme region discussed sustainable construction, highlighted the Latvian Construction Award winning LVM Rietumvidzeme Client Centre, and emphasised the importance of cross-sectoral cooperation and long-term education in shaping NEB-oriented development.

PLANS FOR THE FUTURE

In the coming months, the Picobello project will focus on:

- ✓ Organising further workshops and study visits, including a forthcoming visit to Greece.
- ✓ Strengthening cooperation between stakeholders at all levels.
- ✓ Embedding the New European Bauhaus values into regional policies.
- ✓ Improving communication and exchange of good practices.

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For more information about the Picobello project, please visit our website: [Picobello Website](#). Follow us on social media: [Facebook](#) and [LinkedIn](#) to stay up to date with our latest news.