



PICOBELLO Project Newsletter # 4

October 2025 – March 2026

Welcome to the fourth edition of the Picobello Project Newsletter! This issue highlights key project developments in the second semester, including newly recognised good practices, an interregional workshop and study visit in Thessaloniki, and partners' active involvement in Interreg Europe and New European Bauhaus events. PICOBELLO continues to translate NEB values into practical regional actions and policy learning.

WORKSHOP IN THESSALONIKI

A shared exploration of aesthetics and participation.


In September 2025, the PICOBELLO partners met in Thessaloniki, Greece, for their third interregional meeting, which combined workshops and study visits. The event was hosted by the Business and Cultural Development Centre (KEPA).

The meeting focused on aesthetics as a core value of the New European Bauhaus, as well as the role of citizens in shaping policies and potential pilot actions. Partners shared regional best practices, discussed common challenges and collaborated using NEB tools such as the Participation Ladder and the NEB Compass to transform insights into practical policy recommendations.

Study visits to the Thessaloniki New Waterfront, the Goethe-Institut Thessaloniki and the Thessaloniki Concert Hall were also included in the programme, providing tangible examples of how aesthetics, inclusion and sustainability can be successfully integrated into urban development.

This workshop in Thessaloniki marked an important step in the PICOBELLO project's transition from exchanging good practices to developing policy interventions and pilot actions.





GOOD PRACTICES

Progress and Recognition

The PICOBELLO project continues to identify and promote inspiring good practices from partner regions. Many of these practices have been recognised by experts from the Interreg Europe Policy Learning Platform and published in the programme-wide database.

Resilience in Design – Catalonia, Spain

Resilience in Design bridges the gap between resilience theory and its practical application in design. Born from the Resilience Case Studies seminar at the Elisava School of Design & Engineering in Barcelona, this initiative unites students, designers, public authorities, and communities. The Resilience in Design 2025 publication presents methodologies and case studies that demonstrate how design can support systemic, inclusive, and future-proof transformation, from products to regions.

This approach is closely aligned with the PICOBELLO project's objectives of promoting co-design, experimentation and adaptive governance as key tools for implementing New European Bauhaus values.

“Integrating resilience thinking into design practices can create more innovative and impactful strategies that are able to address and mitigate risks and adapt to future threats and challenges. This good practice from Catalonia aims to create a common framework for resilience design, from the product level up to the level of regional governance, which can serve as guidance for designers and decision makers alike.”

Explore all submitted good practices here: [**PICOBELLO good practices**](#)



REGIONAL EVENTS AND STAKEHOLDER ENGAGEMENT

Across partner regions, stakeholders are engaged through events, workshops, and collaborative meetings:

➤ **Poland – Silesia Stakeholder Workshop**

On 23 September 2025, PICOBELLO was presented at the 'Vibrant towns and rural areas I' Interreg Europe online workshop. Attracting and Retaining Skills'. Dr Lubomira Trojan, co-founder of the Craft School Cieszyn in Poland, represented the project. The

presentation focused on the role of craft education in developing skills and revitalising rural areas. Topics addressed during the subsequent Q&A included the career paths of trained participants, their impact on rural areas, mobility programmes (including Erasmus+), coach recruitment processes, safeguarding heritage knowledge and the potential of upcoming EU legislation on geographical indications for crafts and industrial products.

➤ **Latvia** – Local stakeholder workshop in Vidzeme

On 7 November 2025, the Vidzeme Planning Region hosted a regional stakeholder meeting in Gulbene. The meeting focused on the place-based approach and the importance of cultural and historical heritage. Participants were introduced to the NEB Compass, a practical tool for decision-makers and project developers. Inspired by the PICOBELLO partners' recent study visit to Greece, participants analysed municipal projects in terms of citizen participation, cross-sector collaboration and planning quality. The meeting brought together representatives from various municipalities and regional institutions, facilitating the exchange of knowledge and ideas for future local development initiatives.

PLANS FOR THE FUTURE

In the coming months, the Picobello project will focus on:

✓ **Continuing policy learning and the exchange of experience**

The PICOBELLO partners will continue to build on the knowledge gained through good practices, workshops and stakeholder engagement. This will support mutual learning and the integration of New European Bauhaus values into regional policies.

✓ **Strengthening cooperation with stakeholders**

Ongoing collaboration with local and regional stakeholders will remain a key element of the project, supporting co-creation, knowledge exchange, and the development of region-specific solutions.

**Interreg
Europe**



Co-funded by
the European Union

PICOBELLO

For more information about the Picobello project, please visit our website: [Picobello Website](#).

Follow us on social media: [Facebook](#) and [LinkedIn](#) to stay up to date with our latest news.